



WE THINK OUTSIDE THE **BOX**

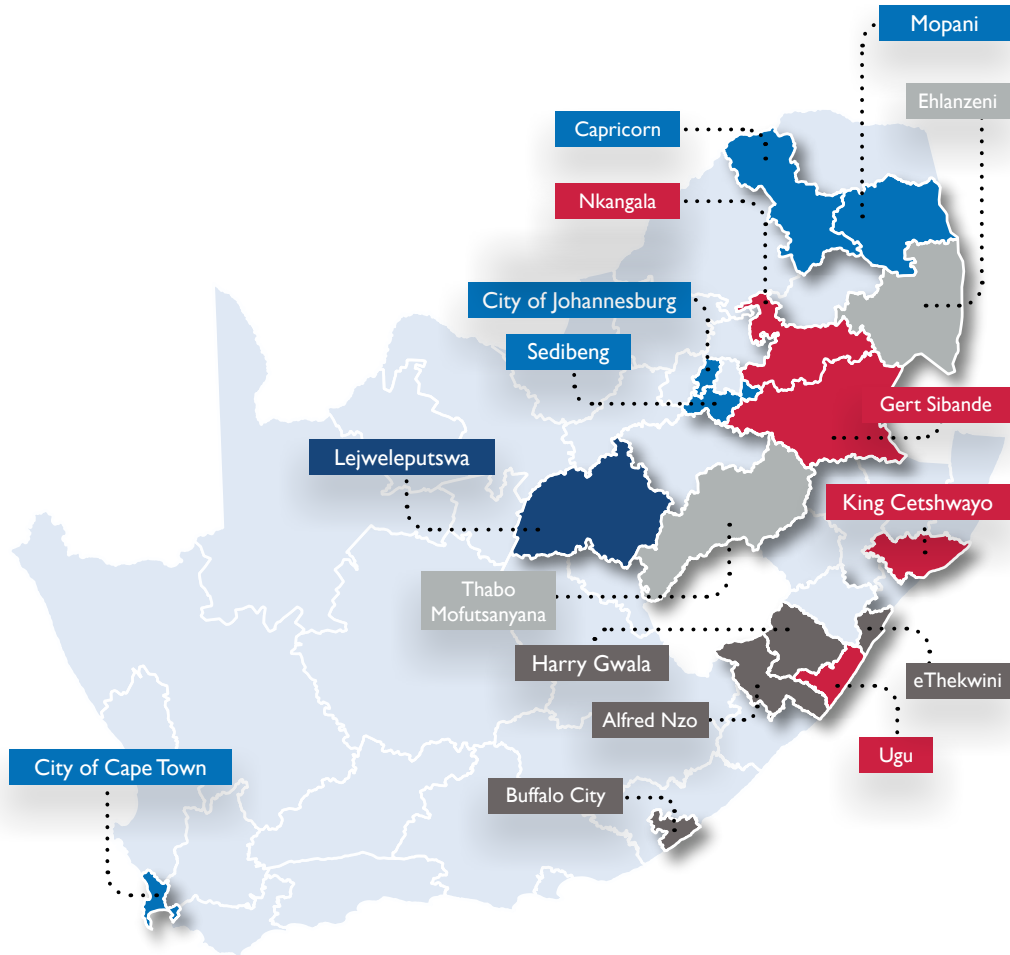
# CASE STUDIES



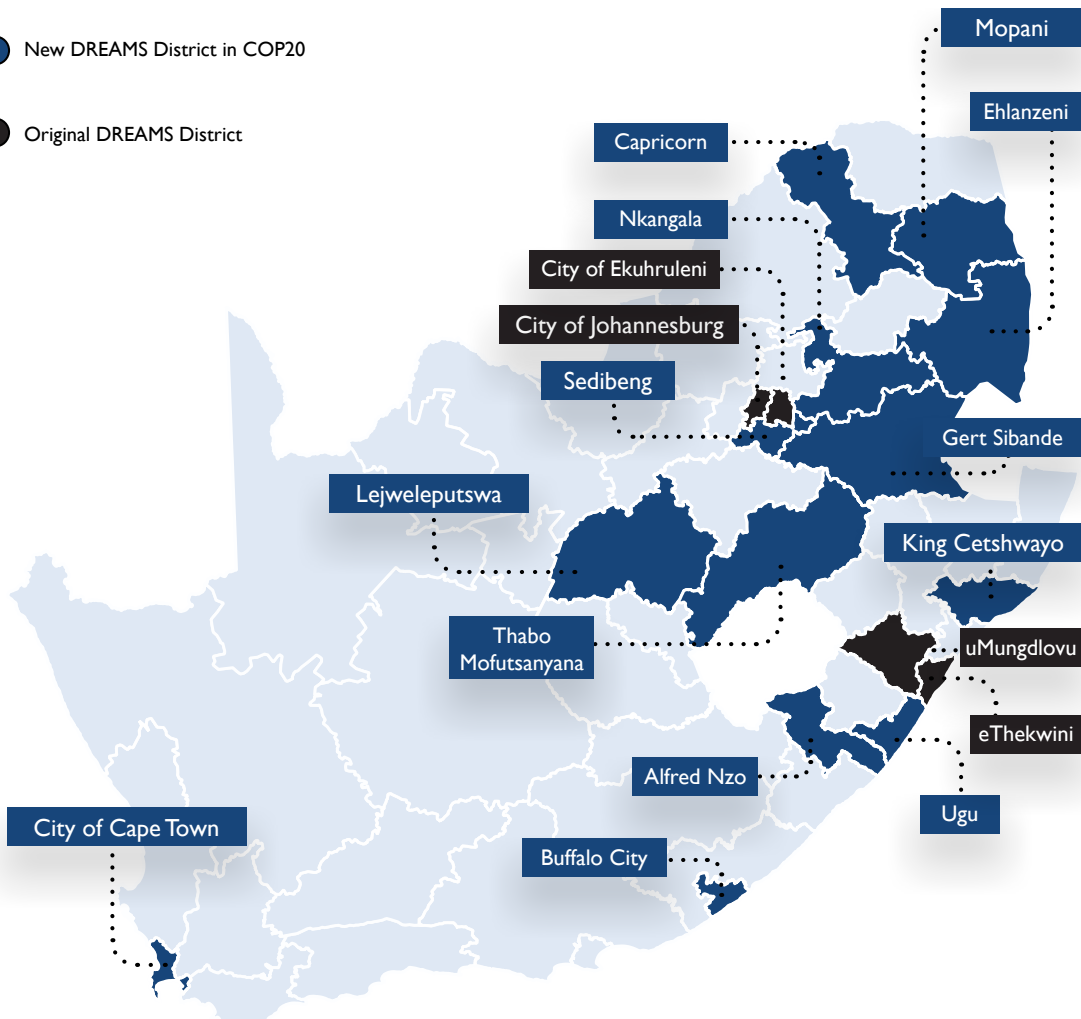
FIND OUT MORE INFORMATION OR START YOUR PROJECT TODAY, VISIT:

[WWW.CREATIVEBOX.CO.ZA](http://WWW.CREATIVEBOX.CO.ZA)

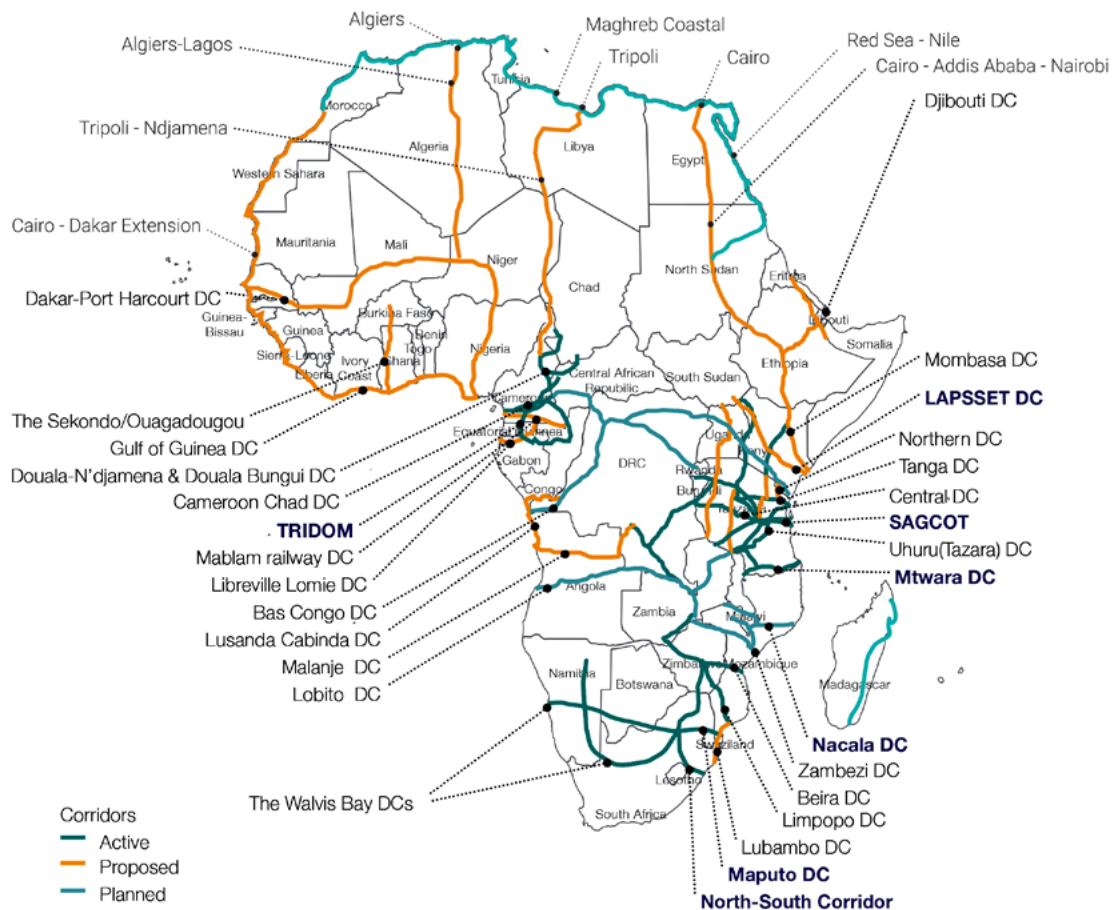
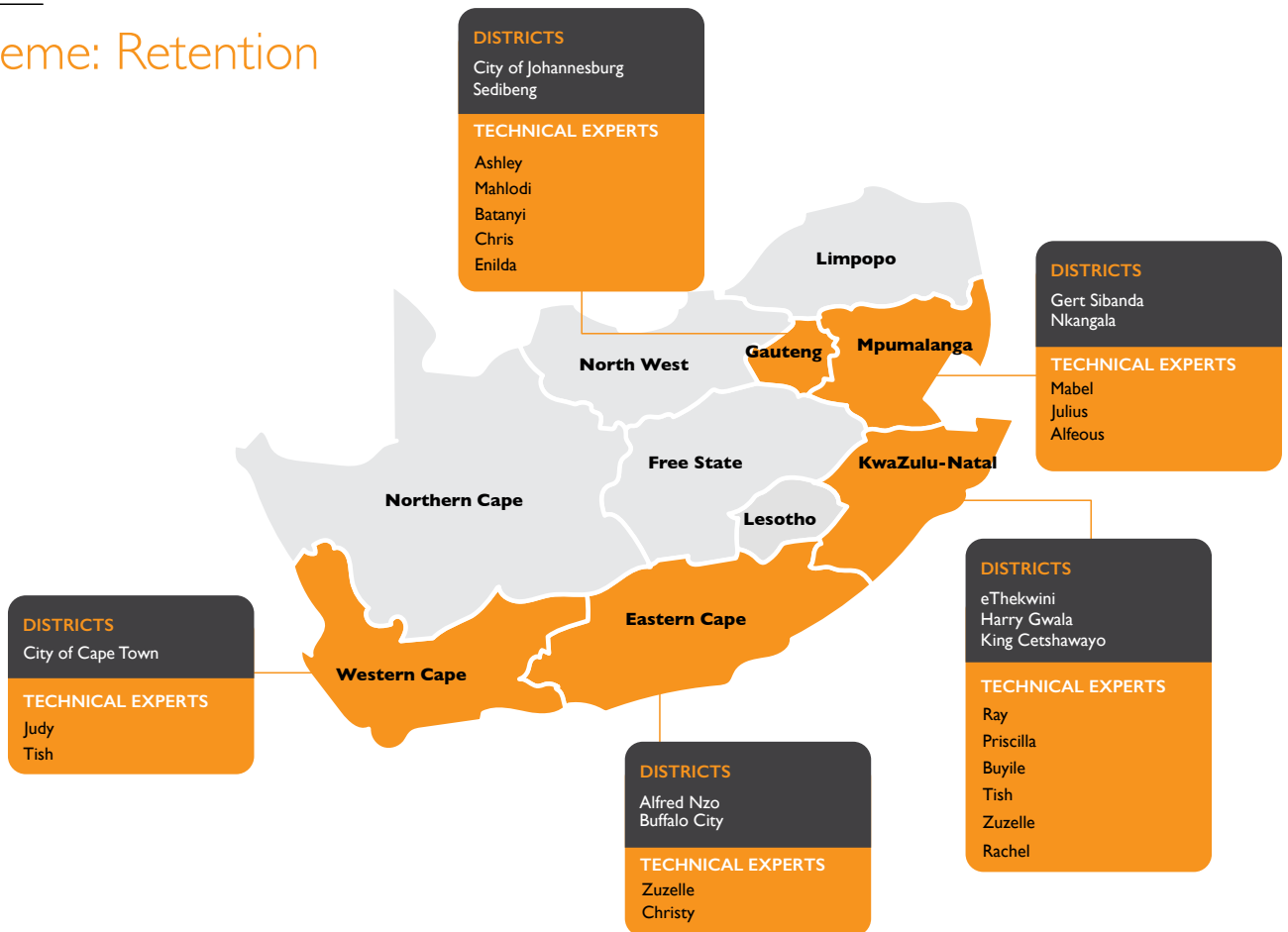
- Anova
- BroadReach
- MatCH
- Right to Care
- Wits RHI

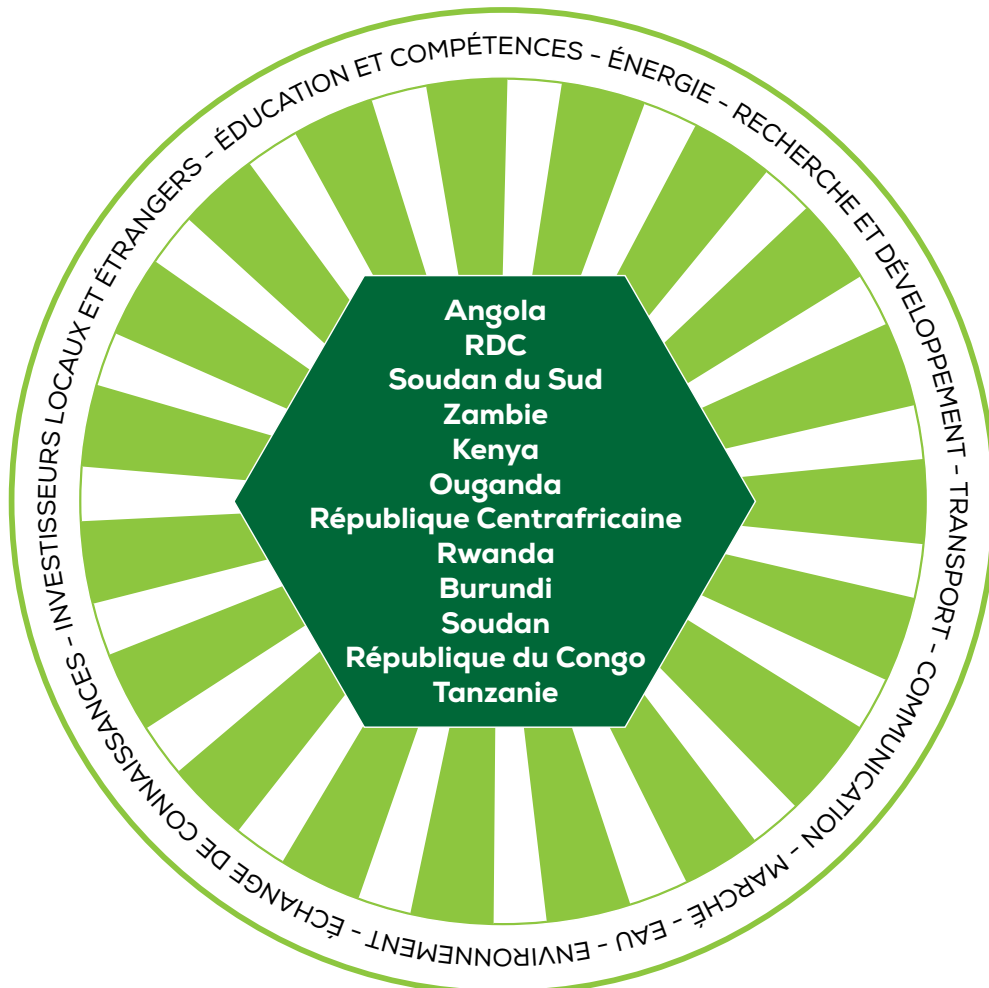
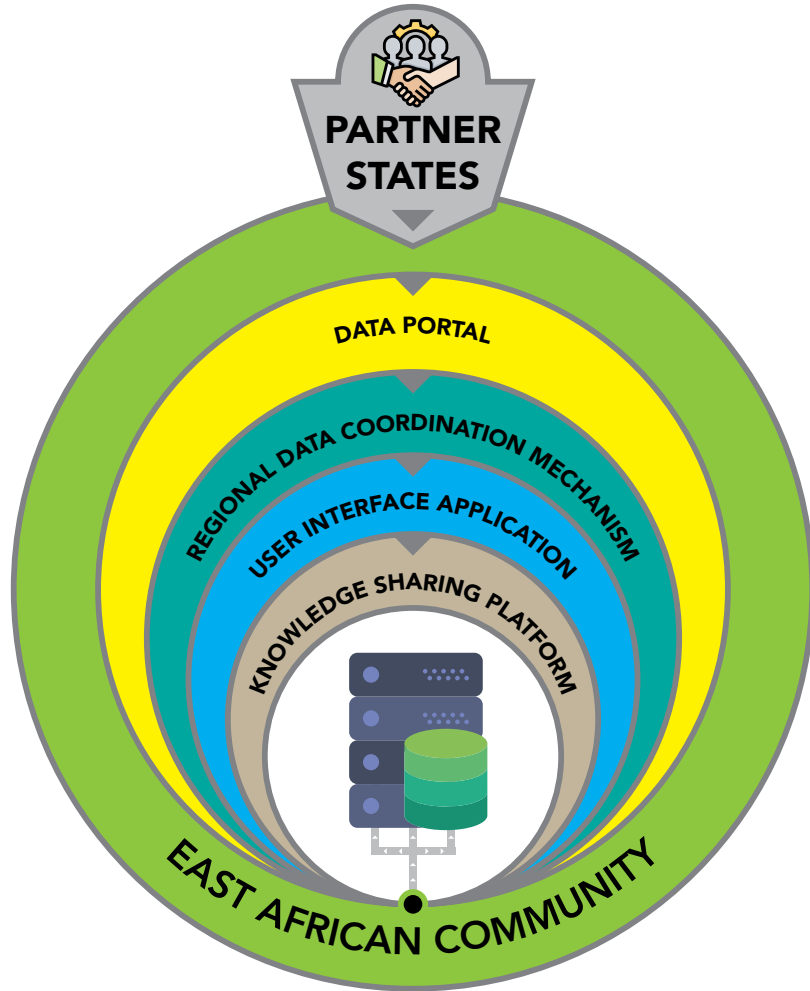


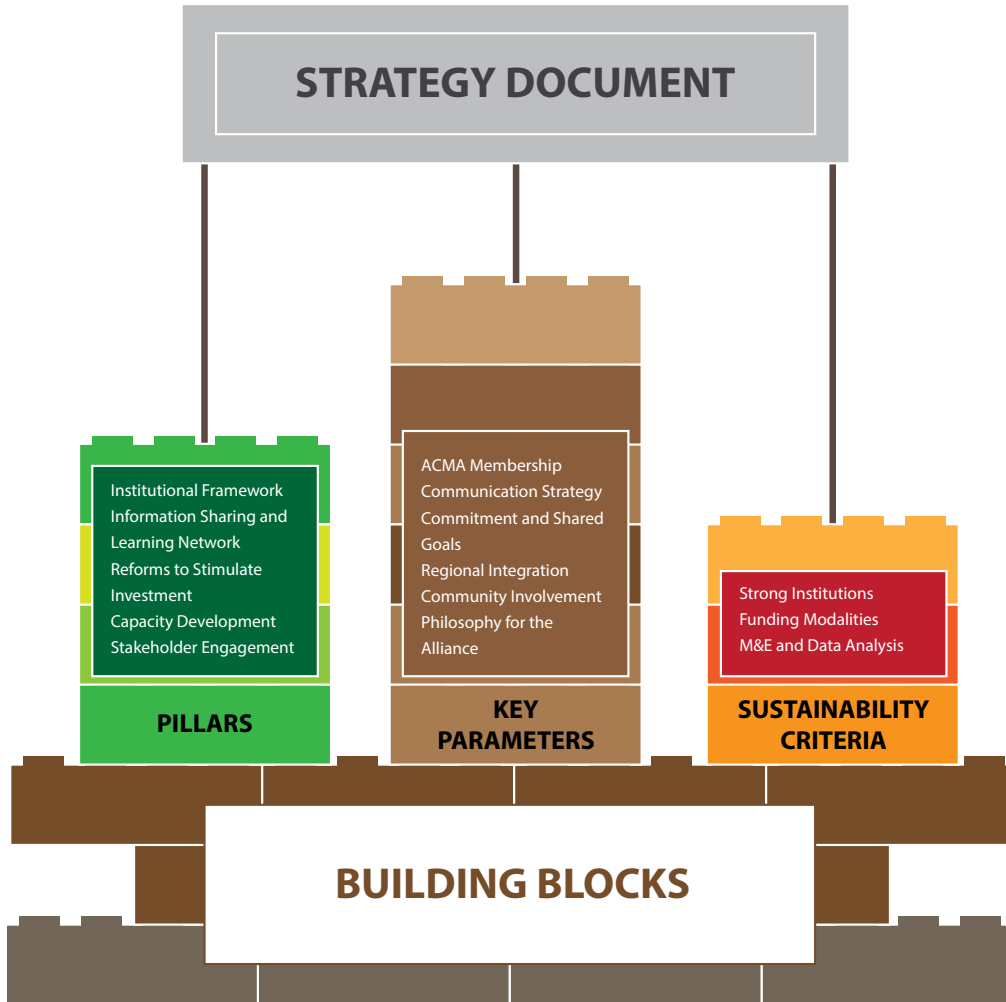
- New DREAMS District in COP20
- Original DREAMS District

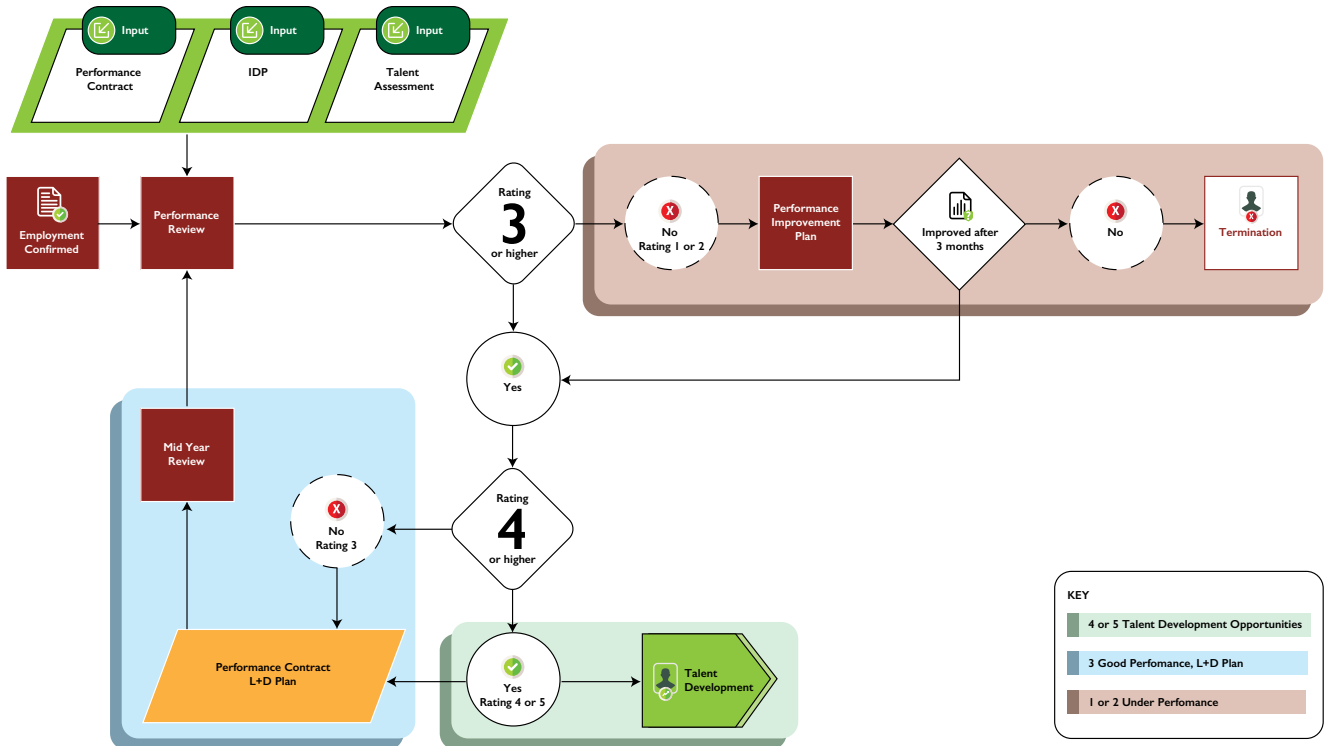


# Theme: Retention









HR Review & Development



Panagora Group South Africa Office:  
Walker Creek Office Building, 90 Florence Ribeiro Ave., Pretoria 0181  
Email: reception@panagorasouthafrica.net | Tel: +27 83 974 8315 | www.panagoragroup.net

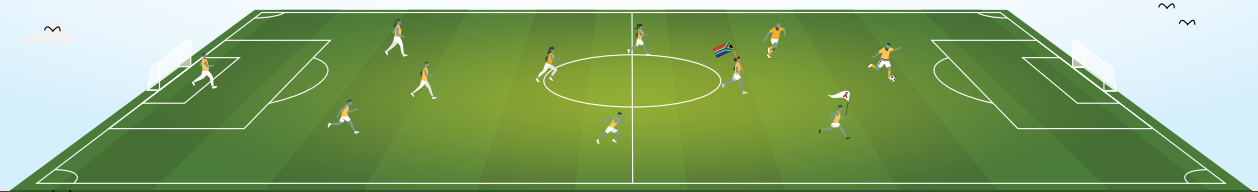
USAID/SOUTHERN AFRICA TECHNICAL SUPPORT SERVICES ACTIVITY:

South Africa's HIV response depends on the contributions of many different players who each have a specific role and strengths – and must work together to be effective and achieve joint goals – similar to a soccer team.

One of these players is Panagora Group, a woman-owned small business working closely with USAID to augment its support to the HIV response in South Africa and five southern African countries: Angola, Botswana, Eswatini, Lesotho, and Namibia.

**2020 GOALS**

Achieve 95-95-95 targets  
6 million people on treatment



A CLOSER LOOK: HOW PANAGORA GROUP SUPPORTS USAID/SOUTHERN AFRICA IN THE HIV RESPONSE



USAID provides financial and technical support directly to governments, as well as to implementing partners who are engaged in direct service delivery within the public health sector. Technical teams focus on key programmatic elements and are supported by Strategic Information staff, who oversee the collection, analysis, and use of high-quality data for the most effective and efficient interventions.

Panagora Group works with USAID to find innovative solutions and replicate best practices and efficient models, enhance strategic information systems and use, build professional and technical staff capacity, source talent to meet critical staffing needs, and support program implementation and planning.



# Service Pricing

## 1. Service Request Pricing

Service	Rate*	Unit
Graphic design	ZAR 8,520	per day
Google suite administration	ZAR 10,920	per day
O365 administration	ZAR 10,920	per day
Web development	ZAR 16,120	per day
Photography	ZAR 15,520	per day
Videography	ZAR 26,280	per day

\*Each financial year the rate will increase by 2.5%. All prices are subject to VAT and exclusive of Travel fees.

## 2. About Us

CreativeBox is a 100% black-owned Level 1 BEE multidisciplinary specialist development firm which combines business, design, and data with proven methodologies, tools, and comprehensive frameworks to take your organisation to the next level.

At CreativeBox, we provide a roadmap to success. Our tailored solutions are designed to meet business objectives and achieve actionable strategies, while driving collaboration, improving efficiency, and empowering teams. We apply a variety of approaches to achieve project growth for our wide range of customers, from advanced technology companies, professional staffing firms, and many other service industries, through to government, non-profits, and a number of key continental and global organisations, including various United Nations agencies, USAID, the African Union, and NEPAD, among others.

All our projects are meticulously strategised and communicated with purpose, and social engagement is delivered with impact to drive results that surpass expectations. Our extensive service offering includes:

- Digital and creative consulting services
  - Graphic design
  - Branding



- Print
- Videography production
- Photography
- Web, mobile and software development
- Web hosting
- Marketing
- Copywriting
- Project management
  - Project identification and formulation
  - Enhancing coordination guidelines
  - Regional integration - common market
- Knowledge management
- Monitoring and evaluation
- Strategic planning
  - Long-term visioning and scenario planning
  - Implementation capacity needs
  - Coordination mechanism formulation

CreativeBox is registered under the System Awards Management system with the following Industry Classification System codes:

- 541511 Custom Computer Programming Services
- 541513 Computer Facilities Management Services
- 541512 Computer Systems Design Services
- 541430 Graphic Design Services
- 541613 Marketing Consulting Services
- 541611 Administrative Management and General Management Consulting Services
- 541519 Other Computer Related Services
- 611430 Professional and Management Development Training

Find out more about the NATO Commercial And Government Entity (NCAGE) Code (SJNP5) here: <https://eportal.nspa.nato.int/AC135Public/CageTool/cage-view/SJNP5>.

Our Data Universal Numbering System (DUNS) registration number is: **557390268**.

All our projects are Insured for Commercial Professional Indemnity by The Hollard Insurance Company Limited, 22 Oxford Road, Parktown, Johannesburg, 2193, 011 351 5000, [www.hollard.co.za](http://www.hollard.co.za) . Underwriting managers ITOO Special Risks (Pty) Ltd.

Insured

Insured Vat Number

Company Registration Number

In the Creative Box (Pty) Ltd

4330276421

2015/436707/07.



Limit of Indemnity  
Insured Business Description

R 5 000 000  
Multimedia: Graphic Design, Web Development,  
Marketing, Copywriting, videography, photography,  
project management, strategic planning.

The **Insurer** will pay on behalf of the **Insured** all **Damages** resulting from any **Claim** relating to our **Services**.

### 3. Team

---

Our team of full-time graphic designers, product developers, and strategic service providers, have more than 15 years of experience and are proficient in English, Afrikaans, isiZulu, Swahili, and French. Together with our network of consultants, we have all the skills and qualifications needed to deliver the highest quality services.

Name	Roles and responsibilities	Area of expertise
Mr Roy Wasonga	Director	Usability analysis, research, policy research for development
Mr Wasonga Mathew Luke	Global Strategic and Planning Director	Development economist, M&E and regional cooperation expert
Ms Risper Wasonga	Office manager	Administrative and operations
Mr Moe Seedat	Finance	Accounting
Mr Cyril Owambo	Business Development Officer (KE)	Develop and execute strategies to increase company sales and profit
Mr Paul McGavin	Videographer	Videography and photography
Mr Sam Ekure	Photographer	Photography
Ms Lauren Henderson	Marketing and branding	Branding
Mr Pius Gumo	Web developer	Lead technical developer
Mr Tafadzwa Chisina	Web developer	Web development
Ms Keziah Gichecha	Researcher and trainer	Content developer

